



VOLUNTEER POSITION

MEDIA & MARKETING OFFICER

Crêpes for Change is a fast growing social enterprise based in Melbourne. We established Australia's first non-profit crepe van in 2015, a non-profit coffee cart, The Coffee Cart Changing Lives, in 2016, and in 2018 we launched our brand new hospitality venture, home.one.

Our amazing team is young and dynamic with big dreams of changing the world; sparked by the vision of eliminating youth homelessness.

For more information, check out our recent Impact Report:
<http://crepesforchange.com/wp-content/uploads/2017/10/Cre%CC%82pes-for-Change-Impact-Report-2016-17.pdf>

OUR IMPACT

Our goal is to measurably and sustainably change the lives of as many at-risk young people we can, and we're expanding our hard-working team of contributors to make this a reality. To date, we have generated enough profits to help 10 young people exit homelessness - our partners at Launch Housing are currently finding accommodation for the young people we assist. We also run our own Hospitality Training Program that gives paid training opportunities to young people, assisting them to find employment pathways and to independently exit the homelessness cycle.

OPPORTUNITY

Our Media and Marketing team play a key role in synthesising our activities and communicating how we are eliminating youth homelessness. The Media & Marketing Officer works collaboratively with the Media & Marketing Team, as well as across the entire enterprise to ensure that marketing activities are executed and streamlined to best promote the work of Crêpes for Change.

YOU COULD BE OUR NEXT MEDIA & MARKETING OFFICER IF:

- You have a diverse range of communication and marketing skills.
- You are a creative thinker and love coming up with new ideas.
- You have experience or are keen to learn about managing social media channels.
- You are highly motivated and can efficiently work autonomously and in a group.
- You can commit to a minimum of 6 months volunteering, 5 hours a week.

TO APPLY

We value motivation and passion more than experience, so send any questions you may have to

merin@crepesforchange.com

Send your resume and a cover letter including answers to the following questions to

merin@crepesforchange.com
and cc
maivi@crepesforchange.com

APPLICATION QUESTIONS:

1. What drives you to be involved in eliminating youth homelessness?
2. How did you hear about Crêpes for Change and why does it seem like the right fit for you?
3. What will you bring to the Media & Marketing Team?